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# MILLIAM COPE MOYE

## **Johnston Institute Foundation**

William C. Moyers is President of the Johnson Institute Foundation, based in the Twin Cities. He comes to JIF from the Hazelden Foundation, where he was the vice president of public affairs. One of his key initiatives is "carrying the message" about addiction and recovery into the

public arena, especially to policy makers and civic groups across America. He uses his own personal experiences to highlight the power of addiction and the power of recovery. He has appeared on Larry King Live, the Oprah Winfrey Show, the Today program, and his work as been featured in the New York Times and Newsweek magazine.

In 1998, his efforts were honored by the National Council on Alcoholism and Drug Dependence (NCADD), which awarded him and his family its highest achievement award, the Gold Key. He and his parents, Bill and Judith Moyers, also received the Arthur Liman Public Interest Award from the Legal Action Center. This award salutes families and individuals whose work has advanced public understanding of public policy issues related to addiction.

Before joining Hazelden in 1996, Moyers was an award-winning journalist for 15 years. He has worked at CNN, Newsday and various other newspapers around the country. In 1981, Moyers received his BA degree in journalism from Washington & Lee University in Lexington, VA.

Moyers leads the Johnson Institute Foundation as it expands its mission to influence America's perspectives and responses to the disease of addiction. The JIF's goal is to expand and improve the public's understanding of addiction as a treatable disease, and promote the power and possibility of recovery.



Chef Fabio Guelfi IL COVO dell' Est



From left to right:

Chair of the day, Silvio Amori; Speaker, Giorgio Radicati; and President, Serge Hadjolian.

LOOKING BACK AT LAST WEEK'S ITALY DAY, A PROGRAM AND LUNCHEON WONDERFULLY ARRANGED BY OUR FIRST VICE PRESIDENT, SILVIO AMORI, AND DELICIOUSLY EXECUTED BY HIS CHEF, FABIO GUELFI, FROM IL COVO DELL' EST.

## **MEMBERS' COLUMN**

### "President's Day"

On July 10, 2001, I will be installed as the President of the Rotary Club of New York for the year 2001-2002.

The inauguration ceremony will take place in the elegant Woodrow Wilson room on the 3<sup>rd</sup> Floor of the Princeton Club.

Cocktails will be followed by a luncheon, at which time I will introduce our new Board of Directors and Committee chairs, and give a short speech that will be informative, stimulating and of interest to both members and guests.

Since some colorful "fanfare" is being planned, we are visualizing this as a public-relations and publicity opportunity for our Club.

This will be a perfect time to impress clients, friends, and community leaders and encourage potential new members.

In order to do this, we need your help. We are counting on you to give to Andreas, as soon as possible, a list of names, addresses, and telephone #s of people in these categories. We will send them invitations. We must work as a cohesive team in order to move our Club into a successful future. I will be honored to see you show your support on July 10th.

Thank you, Helen

### Transition Day

On June 19th, we will honor our outgoing President, Serge Hadjolian, and show our appreciation for his involvement and efforts during his 2000-2001 term.

Serge will give his views on the past year and his hopes for the future of our Club, as he transfers the gavel to Helen Reisler, who will succeed him.

Please jot this special date down on your calendar.

#### **ATTENTION MEMBERS**

DURING A WORKSHOP CONDUCTED BY DISTRICT GOVERNOR-ELECT ANDREW CHENG AT THE RECENT DISTRICT CONFERENCE, PRESIDENT HADJOLIAN OBTAINED A SCORE OF 453, PLACING OUR CLUB'S PERFORMANCE AT THE LEVEL OF EXCELLENT CLUB OPERATIONS. IT IS IMPORTANT THAT, THOSE OF YOU, WHO ARE INTERESTED, COMPLETE THE QUESTIONNAIRE (ENCLOSED IN THIS BULLETIN) IN ORDER TO BECOME SENSITIZED TO THE AREAS OF SERVICE THAT NEED ATTENTION.

#### MARK YOUR CALENDAR

May 15<sup>th</sup> William Cope Moyers – Johnston Institute Foundation
May 15<sup>th</sup> Membership Committee Meeting -11 a.m. - The Princeton Club
BOARD MEETING – 10:30 a.m. - The Princeton Club

May 22<sup>nd</sup> John Bailey

May 29th ARMED FORCES DAY – Lt. Gen. C. Norman Wood

June 5th Leo Fromm – Rotary Club of New York

June 12<sup>th</sup> U.N. DAY
June 19<sup>th</sup> Transition Day
June 26<sup>th</sup> BOARD MEETING
June 26<sup>th</sup> Tom Mellins – Author
July 3<sup>rd</sup> NO MEETING

July 3<sup>rd</sup> NO MEETING
July 10<sup>th</sup> PRESIDENT'S DAY

May 18th Foundation Fundraiser at the Union League Club

## REPORTER OF THE WEEK ITALY DAY (Tuesday, May 8, 2001)

Italy Day was officially opened with the playing of the Italian National Anthem followed by Lou DiPaolo, leading the Star Spangled Banner. The Chairperson of the Day, Silvio Amori, introduced fellow Rotarian, Andrea Boragno, who gave the invocation. Next, Giorgio Balestrieri introduced the visiting Rotarians, which included two from abroad (Switzerland and Canada) and one from Staten Island.

Silvio made three important announcements: The New York Rotary and the Rotary from Aosta, Italy raised money for the Children at Risk event, which received a matching grant from Rotary International. A \$20,000.00 grant was also given to Rev. Laurent Deneux from Fraternite Notre Dame by the N.Y. Rotary Foundation. This grant is for the Soup Kitchen in Harlem that helps feed the poor and the needy. The third announcement involved Silvio Amori himself being accepted as a full-time student at Columbia University.

The guest speaker of the day, The Hon. Giorgio Radicati, was introduced by Silvio Amori. Mr. Radicati, who has been Consul General of Italy in New York since 1998, gave a beautiful speech, which touched upon Italy's past, it's present and future. Italy's countless achievements, advancements and contributions in the arts and sciences were mentioned. Mr. Radicati emphasized that the most important and underlying element for such a rich past and a strong foundation for the future is nothing less than a strong and unified Italian sense of its culture and tradition as well as love for the basics in life.

Italy Day concluded with the customary raffle, which included such prizes as books, a designer tie, and two Alitalia plane tickets which will be donated to the Gift of Life.

Italy Day was definitely a huge success and one of the highlights of this year's Rotary Club events, especially the delicious Italian lunch prepared by Silvio Amori's very own and talented chef from IL COVO dell' Est restaurant, Fabio Guelfi. Tutto era delizioso. Ciao.

Rotarian - Matthew C. Salerno AIA